Advisory Services

Founded in 2008 and borne out of 'big 4' advisory companies, Mickledore specialises in economic development work for mainly public sector clients
and funding and strategy work for private sector clients.
Our entire approach is based on creating practical solutions and ensuring that clients work with a senior and experienced team throughout the engagement.

Our main client base includes:

Local Authorities	Combined Authorities	Property Development Industry	Science Parks	Higher Education

At Mickledore, we are always interested in discussing the issues and opportunities typically faced by our clients.
We always spend time with teams discussing the approach for a project and the best ways to get an effective outcome before the approach is agreed.

For more information email us at: nwilcock@regionaldevelopment.co.uk
or visit us at: www.regionaldevelopment.co.uk

Strategies

We have a vast experience in developing strategies based on robust and creative economic analysis, with the required level of granularity to fully understand the opportunities and challenges of the place. Through a collaborative and iterative process with stakeholders, we ensure that we gain the buy-in needed to put these strategies in action and realise the impacts intended.

We have the capacity to build bespoke geographies and have a deep understanding of economic data but also of its limitations.

"Mickledore has provided support for a variety of different projects in Sefton over the last few years and in 2022 has developed Sefton Economic Strategy. The work involved the development of an extensive understanding of the Sefton Economy and provision of an Economic Strategy which has been delivered to a high standard and against agreed deadlines. I have no hesitation in providing this reference."

Mike Mullin, Sefton Council

Sectors and Investment

Mickledore is a leading advisory firm in inward investment, with experience built from working with leading inward investment agencies. We have developed a strong expertise in a variety of sectors which is based on sound technical knowledge and experience. We have created a wide range of sector and cluster development strategies for many regions in the UK. Our ability to identify niche specific opportunities is second to none and enables us to turn them into strong commercial and investable propositions.

"Mickledore produced inward investment propositions for Chester, Ellesmere port and Mid Cheshire. These propositions were insightful and compelling and supported our efforts to attract new investors in the area. The work was delivered to a high standard and within the agreed timelines."

Ian Paton, Cheshire west and Chester

Business Cases

We develop full and compelling businesses cases for our clients, underpinned by the five-case business case model as prescribed by the HM Treasury Green Book Model. We have deep expertise in understanding the elements required to compile successful funding applications. We are experienced in working out demonstrable Benefit/Cost ratios and in advising on the optimal use of resource to achieve impactful results.

Evaluations

Mickledore undertakes evaluations of programmes and projects for a wide range of clients, both in the public and private sectors to help them assess and understand their performance and impact. We provide an independent review of processes, results, and wider economic impact of projects. We provide economic impact assessments (pre-funding) and summative assessment (post-funding). These evaluations provide a base for continuous improvement and the maximisation of value for money of the future projects and programmes to be delivered.

> *"Science Creates Incubators appointed Mickledore to conduct an independent report on the impact of the Science Creates membership in the West of England region and more broadly across the UK. The Mickledore team were easy to work with and have produced a comprehensive report that has become an invaluable resource to evidence impact to stakeholders and the broader network."*
>
> **Ashley Brewer, Science Creates**